

WEST LAKE LANDFILL COMMUNICATIONS ACTIVITIES

ACTION: To communicate with stakeholders the EPA's response to the Missouri Attorney General's letter (expedited radiological testing, Federal authority over OU-1's radiological deposits, rapid construction of isolation barrier) and the ground water report

KEY MESSAGES:

- [see separate document]

NEXT STEPS:

1. Superfund and Regional Counsel prepare FAQ to use in media follow-up
2. [tbd]

TIMELINE:

Thursday, March 20, 2014

- POTUS conducts interviews with St. Louis KSDK
- OPA monitors media coverage of POTUS

Friday, March 21, 2014

8:00 a.m. KB Green Light to move execute next steps

8:00 a.m. Email from Curtis to OPA team to move forward with schedule

8:05 a.m. EPA response letter to AG delivered via email (Dana Peters)

8:10 a.m. EPA response letter to AG sent to congressional staff via email (LaTonya Sanders)

8:10 a.m. EPA response letter to AG sent to state/local electeds via email (Sarah Hatch)

8:15 a.m. EPA response letter to AG sent to media via email (Chris Whitley)

8:15 a.m. EPA response letter to AG posted to webpage (Martin Kessler)

8:15 a.m. EPA response letter to AG Facebook and Twitter posts (Shannon Bond)

8:30 a.m. KB begins stakeholder calls (in priority order):

1. Congressional Staff

Sen. McCaskill – Pat Bond: 202-224-6154

Sen. Roy Blunt – Kerry DeGregorio: 314-725-4484

Rep. William Lacy Clay – Steve Engelhardt: 314-504-4029

Rep. Ann Wagner – Erik Rust: 202-225-1621

9:00 a.m. KB interviews with STL media (Chris Whitley)
St. Louis Public Radio – Veronique Lacapra

9:15 a.m. St. Louis Post-Dispatch – Blythe Bernhard

9:30 a.m. KB continues stakeholder calls:

2. CAG and Community Members

Doug Clemens, CAG Chair: 314-285-3498

Dawn Chapman, Facebook: 314-739-7634

3. Local Officials

Terry Loehrer, Pattonville Fire Chief: 314-739-3118

Conrad Bowers, Mayor of Bridgeton: 314-209-0222

Dr. Dolores Gunn, Director of St. Louis County Health Department:
314-615-1680

4. State Elected Officials

Rep. Keith English: 314-537-3425

Rep. Bill Otto: 314-397-6037

5. Local Officials

Mike Moeller, Mayor of Maryland Heights: 314-738-2210

John Basilico, Earth City Board of Trustees: 314-291-8900

Charles Dooley, County Executive: 314-615-7016

10:30 a.m. KB interviews with STL media (Chris Whitley)
(possible additional interviews)

11:30 a.m. END OUTREACH

2 – 5 p.m. KB interviews with STL media (Chris Whitley)
(possible time for additional interviews)

Monday, March 24, 2014

- 2:00 p.m. West Lake Update and Ground Water report posted and disseminated
- WLU needs new lead story on AG response, GW report story drops into second news slot in place of USGS story (hold USGS for subsequent issue)
 - Post and disseminate:
 - Post to Scribd and Webpage
 - Email to Elected Officials
 - Email to Media
 - Facebook and Twitter Posts

Tuesday, March 25, 2014

- EPA response letter to Col. Hall and Col. Sexton via email (Julie Cacho)
- EPA response letter to Missouri Coalition for the Environment via email (Julie Cacho)
 - Post MCE letter to the Webpage (Martin Kessler)

Friday, March 28, 2014

ACTION: Briefing for Congressional Staff

KEY DISCUSSION POINTS:

WSJ story
AG letter to EPA and EPA response
Ground water report
Communication to public/community
Next public meeting

- 9:30 a.m. Internal Pre-Brief with R7 Team
- 10:30 a.m. Internal Pre-Brief with R7 Team and HQ's Staff
- 12:30 p.m. Briefing for Congressional Staff
- 1:30 p.m. Internal Post-Brief with R7 Team

Week of March 31 – April 4, 2014

ACTION: EPA/COE/Missouri AG Event

EVENT GOALS:

- "One Team, One Fight"
- Launch of concrete action we are taking
- Formulize partnership (Interagency Agreement)
- Photo Op
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NEXT STEPS:

- 1.
- 2.
- 3.
- 4.
- 5.